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Strategic Platform for Ameliorating Tunisian Higher Education on Food Sciences and Technology
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DISSEMINATION PLAN OF SPAAT4FOOD PROJECT



Work Package	WP6
Deliverable	6. Project Dissemination and Exploitation
End Date	15/10/2020
Status	Continue
Lead Partners	P1, P2 and P4
Participating Partners	P3, P5, P6, P7 and P8

VERSIONING AND CONTRIBUTION HISTORY

Document version	Date	Revision	Responsible Authors
V.01	10.02.2018	First draft	Mohamed Makni, Ali Bougatef Zied Zarai



A. DISSEMINATION GUIDELINES

As such, the dissemination leader is responsible for the dissemination of the project results focusing on 3 major communication tiers:

Tier 1: Mission Awareness Campaigns

Tier 2: High Level Dissemination of SPAAT4FOOD

Tier 3: Affiliation and Synergies

Partners have been allocated effort, travel and meeting organizations programs and budgets to carry out activities in relation to these tiers. Even though, they should undertake activities only after consulting the Dissemination Plan submitted to European commission on 2017 call. The Dissemination methodology will log planned activities in the project calendar which will be made public in the project website. Internal monitoring about realization of Dissemination plan can be follow up on SPAAT4FOOD web site.

After executing dissemination activities, Dissemination board are responsible for providing relevant information (i.e. type of event, when and where it was held, target audience and number of attendants, number of dissemination material handed, contacts made, photographs from the event, contact lists and etc.) to the coordinator of the project.



B. EXPECTED IMPACT OF THE PROJECT

Outputs of this project will be useful to a diverse set of target groups:

- Students acquiring new theoretical and practical FST studies and applicable knowledge, skills and competences which will very welcomed by the labour market,
- Students acquiring opportunity to find new job which rise employability of graduate,
- HEIs' teaching staff already teaching subject in FST field using new teaching tools and methodology– through broadening their horizons,
- HEIs' teaching staff in other disciplines – through upgrading their capacity to pass on knowledge, experience and novel learning methodologies,
- HEIs' laboratory technicians – through access to new laboratory equipment, methodologies and procedures,
- HEIs' non-teaching staff - through expanding their expertise in supporting EU project,
- Industrials – through results they will get from final projects of students' industrial placements as well as the possibility to hire newly available experts trained specifically on FST issues,
- FST experts – through expanding their teaching capacities and becoming trainers,
- Active in various industrial sectors – via an open access to FST network, PIU portal and FST database, through which they can gain knowledge on various FST issues, thus raising their environmental awareness,
- Informal sector and deprived social group – through provision of information on possible job creation that will come because FST sector must grow;
- Wider public – again an open access to information compiled within this project.



We sincerely hope that most of the project outcomes will have long lifespan. Therefore, project output will continue to be beneficial to majority of target groups mentioned above:

- Students acquiring new theoretical and practical FST studies and applicable knowledge, skills and competences – they will continue to be competitive in the labour market,
- Students acquiring opportunity to find new job which rise employability of graduate, – their environmental awareness will be at high level,
- HEIs' teaching staff already teaching subject in FST or other field – they continue to use new teaching tools and methodology and they will broaden their horizons,
- VL and PIU and technology platform will be continuously used by a large community (students, teachers, industrials ...),
- Industrials – they will continually have available experts trained specifically on FST issues,
- Industrials – they will continually have available highly qualified students on FST issues,
- Active in various industrial sectors – they will continually have possibilities for modern training provided by SPAAT4FOOD project,
- Industries/universities –the gap will be minimized between food industrial and universities,
- Informal sector and deprived social group – through provision of information on possible job creation that will come because FST sector must grow,
- Wider public – again an open access to information compiled within this project.



C. OVERVIEW OF SHORT AND LONG TERM IMPACT INDICATORS

• SHORT TERM IMPACT

Short term impact	Target groups/potential beneficiaries	Quantitative indicators	Qualitative indicators
HE teaching staff has a better capacity to teach	HE teaching staff	Students' feedback on teaching quality	
Improved skills of HE teaching staff	HE teaching staff & Students	Number of training courses attended	Better practical skills, Increased FST awareness
Skills of Lab staff are bettered	HE FST laboratory staff	Number of new procedures mastered, number of samples tested annually	
Graduates on FST programmes entering the labor market	Students & Industrials	Number of students graduating. Data on finding the first job	Industrials satisfaction
Graduates on other technical programmes gaining FST skills	Students & Industrials	Number of students graduating Data on finding the first job	
Promotion of multiculturalism between Tunisia and EU	Students & HE staff	Number of teachers training	
Networking amongst the stakeholders in FST	All target groups	Number of active members of the established FST network	Flow of accurate information and expertise



• **LONG TERM IMPACT**

Long term impact	Target groups/potential beneficiaries	Quantitative indicators	Qualitative indicators
Industrial internship becomes the model for every student in FST	Students, Industrials and the HEIs teaching staff	Number of students taking the new internship Number of industries offering internship	Final projects are fully relevant to industry Industries seek good students for useful problem-solving topics
Skills of teaching and Lab staff continue to develop	HE teaching staff and laboratory staff	Number of samples tested annually in Labs and platform	
Improved skills of current workforce of FST industries	New employees & industries	workforce for useful problem-solving topics	Better practical skills, Increased FST awareness
Formation of a formal network of FST stakeholders	All target groups	Number of active members of the established FST network. Formation of other networks interested in FST	
A notable increase in FST awareness	All target groups	Number of visits to the PIU and website portal and FST database	Increased FST awareness
Improved universities/ enterprises relation	Universities/ enterprises	Number of signed conventions	



D. DISSEMINATION AND EXPLOITATION STRATEGY

A thorough and wide-encompassing dissemination of project activities will be the crucial aspect of dissemination and exploitation, because the project is aimed to benefit large number of students, HEs' teachers, universities and food industrials

The dissemination process will start with informing the HE staff teachers, then informing students, FST experts, FST industrials and authorities about the activities and goals of the project.

Established PIU, VL and technology platform will serve for student education and internships, teachers skills and also to provide consultancy services to all interested parties

Project Website will be registered, set up and regularly updated. Together with dedicated pages within Websites of all partners it will provide up-to-date information on the project activities, achieved milestones, forthcoming events, Work team activities/reports and the overall project progress. The developed teaching and training material will be accessed both via the Website and some others via PIU portal. The target audience is a wide population of students, teachers and professionals in FST and various industrial sectors in and out consortium

To ensure a unique visual identification of the project, the project logo will be designed. It will be placed on the Website and on all printed material (survey questionnaires, fliers, posters, reports, student scripts, trainee scripts...) that will be printed and distributed to all interested parties. Promotion of Website, PIU portal, FST database and FST android applications shall be carried out through the creation of links on Websites of HE partners and also on the websites of all companies in the field of FST with which cooperation is established. It is hoped that most of the individuals receiving the printed material will be interested by the project activities and will visit the Website.

Different FST industries aimed at the promotion of the project. SPAAT4FOOD database will contribute to raising FST awareness and promoting the need for active involvement in FST



sector. Another dissemination aspect is the one large target group of the project – informal sector and deprived society groups, who will be able to benefit within the results of the project. Their direct contact will ensure a wide exposure of the project. National associate partners will participate to disseminate project results via their networking and events (ADRIC, AMIAA events (200 participants /years)).

The planned events (annual Consortium meetings, seminars and workshops) will be of open nature-representatives of other HE institutes, other enterprises will be invited to take part

Dissemination Conferences will be organized, to which local and National authorities / organizations will be invited (DGRST, DGRU, DGCI...)

Dissemination of the project results in international levels will be via MoniQA (64 member organizations) and ISEKI-Food (45 represented countries) associations networking and their IFA-eNews, IJFS and QAS journals, facebook...